



FOR IMMEDIATE RELEASE

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Kern County Public Works Celebrates National Bike Month with Bike Kern County

Bicycle Scavenger Hunt beginning May 11 through June 8

KERN COUNTY, Calif. May 1, 2024 – Kern County Public Works is hosting its **4**th **Annual Bicycle Scavenger Hunt** – a free self-guided phone-based scavenger hunt for cyclists of all ages and skill level to experience the best biking trails and paths Kern County has to offer!

Bike Kern County

May 11-June 8, 2024

Follow clues on your bike to snap photos, scan QR Codes, check in at local eateries, join group rides during National Bike Month, and answer bike trivia questions for a chance to win exciting prizes from our community partners!

Prizes:

- **Grand Prize** the most complete scavenger hunt will win **\$250** to the local bike shop of the rider's choice provided by Blue Zones Project Bakersfield.
- **Second Place \$100** to a local bike shop provided by Bike Bakersfield.
- Third place a family four-pack of electric bicycle rentals provided by Pedego Bakersfield.

Participants can also enter to win raffle prizes including gift cards and swag bags from our community partners and sponsors.

Steps to Register:

- 1. Start at bit.ly/bikekern2024 to register
- 2. Download the **Scavify**® App to your mobile device and create a free account
- 3. Beginning Saturday, May 11, use the search feature in **Scavify**® and search for "Bike Kern County"
- 4. Join the hunt, grab your helmet, pump up your tires, and start scavenger hunting!

Take a wild adventure on the Kern River Parkway through Bakersfield, ride around the trails in Tehachapi, Taft, the Kern River Valley or even your own neighborhood to experience Kern County's spectacular scenery on a bicycle.

Identify Kern County Public Works infrastructure that makes biking and walking accessible for all! Solving clues and registering will enter you into raffles for some great prizes throughout National Bike Month.

Contact Information:

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For more information about this event, biking, and walking projects happening near you, visit www.walkkern.com and follow us on Facebook @KernCountyPublicWorks.

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